

## INSOMNIACs Now Serving Customers in Hong Kong

### OpenTech Alliance and MiniCo Asia Pursue Asian Markets thru Joint Venture.

PHOENIX, Arizona. – February 99, 2008 – OpenTech Alliance, Inc. announced today that it has entered into a joint venture with MiniCo Asia Ltd. to form OpenTech Asia Limited. The new company, combines MiniCo's 34 years of self-storage industry experience in the US and Hong Kong with OpenTech's self-service technology expertise to create a company focused on delivering self-storage products and services to Asian markets.

OpenTech Asia, Ltd. sells and services the full line of INSOMNIAC self-service kiosks specifically designed for the Asian market. In addition to carrying the INSOMNIAC line, OpenTech Asia, Ltd. is also in negotiations with other self-storage product and service suppliers to provide them a distribution channel into Asia. The Hong Kong version of INSOMNIAC supports both English and Cantonese.



Marilyn Leslie, President of MiniCo Asia, Ltd., (left) and Mike Connolly, Executive VP of Corporate Development for OpenTech Alliance, Inc. (right) stand next to the INSOMNIAC™ 800 self-storage kiosk.



INSOMNIAC™ 800 kiosk screen shot showing language selections and voice prompts in Chinese (Cantonese) and English.

OpenTech Asia, Ltd. has already sold two INSOMNIAC kiosks to MiniCo Asia Ltd. The first, an INSOMNIAC 700, has been in operation since October of last year at the MiniCo Asia's Chai Wan location with the second, an INSOMNIAC 800, to be installed in March. The self-service kiosk allows customers to rent a self-storage space, make a rental payment (with cash, check, or credit card), purchase a lock, check their balance, and purchase tenant insurance while the management office is closed.

Robert Chiti, President and CEO of OpenTech Alliance, Inc. and Director of OpenTech Asia Ltd., views investing in the Asian market as part of the companies longer term global expansion

plan. “The self-storage market in Asia is very small compared to the domestic market, however it is growing and the consumers are very comfortable using self-service technology. By getting in early, we have the opportunity to demonstrate the value proposition of our products and position them as a standard component of every new self storage facility.”

Mike Connolly, Executive Vice President of Corporate Development added, “There are several emerging self-storage markets outside the United States and our plan is to develop a presence in those markets either directly or through partnerships. We look to supply our products globally as well as create new relationships with international investors and developers looking to enter the US market.”

OpenTech Alliance, Inc. is the leading developer of self-storage kiosks. Its INSOMNIAC line of self-storage kiosks improves customer convenience, reduces operating costs and increases revenues for self-storage facilities. For more information or to see an online demo, please visit [www.opentechalliance.com](http://www.opentechalliance.com) or call (602) 749-9370.

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