

INSOMNIAC Wins Prestigious SSAA Innovation Award

The Self Storage Association of Australasia Awards OpenTech Top Honors

PHOENIX, Arizona – December 18, 2007 – OpenTech Alliance, Inc. today announced that its INSOMNIAC™ self-storage kiosk has won the 2007 Self Storage Association of Australasia Innovation Award. This award is designed to recognize and reward innovation that will benefit the Australasia self storage industry or its customers. OpenTech's INSOMNIAC kiosk won the award for doing both, helping reduce staffing costs while providing customers with increased convenience.



OpenTech's Mike Connolly Accepts SSAA's 2007 Innovation Award

Mike Connolly, Executive Vice President of Corporate Development for OpenTech, accepted the award at SSAA's 2007 Convention at Hamilton Island. According to Connolly, "We are very pleased and honored that INSOMNIAC has won SSAA's Innovation Award. The Australasia self-storage market is growing very quickly and we believe this award helps validate how INSOMNIAC can benefit facilities by helping to increase rentals, reduce late payments, and help create happier, loyal customers."

"Everyone at OpenTech should be extremely proud that INSOMNIAC won SSAA's Innovation Award," said Rennie Schafer, Executive Officer for the Self Storage Association of Australasia. "The Self Storage Association of Australasia Industry Awards are the premier accolade of merit and quality in the Australasian Self Storage industry. We're delighted to recognize OpenTech's hard work with this award and acknowledge INSOMNIAC as the industry's top innovation for 2007."

The Self Storage Association of Australasia represents over 1000 facilities across Australia and New Zealand, representing over 90% of the storage space in the region. This includes all the major multi-site storage operators as well as most of the independent sites. For more information about the SSAA, please phone +61 3 9408 0731 or visit www.selfstorage.com.au.

OpenTech Alliance, Inc. is the leading developer of self-storage kiosks. Its INSOMNIAC line of self-storage kiosks improves customer convenience, reduces operating costs and increases revenues for self-storage facilities. For more information or to see an online demo, please visit www.opentechalliance.com or call (602) 749-9370.

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