



**INSOMNIAC™**  
The self-storage kiosk.

Press Release

## Omni Storage Orders Six INSOMNIAC Kiosks

### Resident Managers Excited to Promote Self-Service Convenience as Amenity

PHOENIX, Arizona – July 13, 2007 – OpenTech Alliance, Inc. today announced that Omni Storage LLC, a rapidly expanding, mid-sized storage operating company, has purchased INSOMNIAC™ kiosks for all six of its facilities to enhance its lead as Louisiana and Mississippi's premier storage provider. Omni Storage builds state-of-the-art facilities which feature indoor, climate controlled units and expert resident managers. Thanks to its newly purchased INSOMNIAC kiosks, each facility will soon entice prospective and current customers with the ability to make rentals and payments themselves anytime day or night.



Casie Yemelos and Janel Martin of Omni Storage

“Our business model is to build the best facilities, staff them with super managers, and provide outstanding amenities,” said owner Casie Yemelos. “When we learned INSOMNIAC works with our eMove® WebSelfStorage® management software, we knew we wanted kiosks for all our properties. Our managers are really excited about the kiosks and can’t wait to begin promoting them as one more way Omni caters to our customers.”

Ms. Yemelos continued, “We see INSOMNIAC as an extension to our brand and a competitive advantage. When prospective tenants are considering where to store their

belongings, we think they will choose Omni over our competitors because we offer the ultimate in customer convenience.”

“Omni Storage is growing quickly because they understand storage customers are willing to pay for convenience and great service,” said Robert Chiti, President and CEO for OpenTech. “In fact, independent research shows that almost half of consumers have chosen a provider of services over another because they offered self-service. We’re delighted Omni has chosen INSOMNIAC and look forward to their continued growth and success.”

All of Omni’s facilities are climate controlled with all storage units residing in one main building under one roof. On average the properties contain 480 units each and boast two bedroom two bath manager apartments onsite. Omni is building a new upscale facility which is twice the size of their previous facilities and has plans on the board for many more. For more information about Omni Storage, please visit [www.omnistoragellc.com](http://www.omnistoragellc.com) or call (985) 875-7770.

eMove Inc.’s WebSelfStorage is the industry's first proven and tested web-based management software that also connects users into the world's largest moving and storage reservation system. For more information please visit [www.webselfstorage.com](http://www.webselfstorage.com) or phone (866) MY-EMOVE.

OpenTech Alliance, Inc. is the leading developer of self-storage kiosks. Its INSOMNIAC line of self-storage kiosks improves customer convenience, reduces operating costs and increases revenues for self-storage facilities. For more information or to see an online demo, please visit [www.opentechalliance.com](http://www.opentechalliance.com) or call (602) 749-9370.

**Press Contact:**

Curtis Sojka  
OpenTech Alliance, Inc.  
(602) 749-9370  
[news@opentechalliance.com](mailto:news@opentechalliance.com)

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