



Depo Self Storage Signs Up INSOMNIAC Kiosk

New Facility Leverages Technology to Rent Units During Lease Up Process

PHOENIX, Arizona – October 25, 2007 – OpenTech Alliance, Inc., today announced that Depo Self Storage has signed up OpenTech’s INSOMNIAC™ kiosk to take new rentals and payments at its new facility in Gastonia, North Carolina. The facility, with an INSOMNIAC 900 installed next to the office door and a bright red “24 HR Self Service Rental Kiosk” awning overhead, opened in February and has already rented 43 units and taken numerous payments through the kiosk.



Depo Self Storage’s INSOMNIAC 900 in Gastonia, NC

Owner Bobby Poole opened this facility 8 miles away from his first facility in Dallas, North Carolina. He explained, “I purchased the INSOMNIAC kiosk because I just thought it made sense. As we went through the lease up process, I didn’t want to be forced to have someone sit around and wait for people to stop by.

“In looking at the cost, INSOMNIAC quickly paid for itself. It’s already taken 43 new rentals and allows us to only have a manager onsite five hours a day. In fact, 53% of all payments in September were made at the kiosk. My staff and I will be sitting in the office and people choose to use the kiosk instead of coming in. 99% of my customers love it!”

Because Depo Self Storage’s new facility is not in the Yellow Pages yet, it relies on drive-by traffic only. To help attract new customers, Mr. Poole recently added a large red

awning to promote the site and kiosk and has road front signage advertising “24/7 Self Service Rentals.”

Mr. Poole remarked, “I think people appreciate the convenience of 24 hour availability and having a self-service option. Thanks to INSOMNIAC, I have happier customers and a leg up on the competition.”

Depo Self Storage’s new 293 unit facility is at 935 N New Hope Road in Gastonia, North Carolina and can be reached at (704) 810-7474.

OpenTech Alliance, Inc. is the leading developer of self-storage kiosks. Its INSOMNIAC line of self-storage kiosks improves customer convenience, reduces operating costs and increases revenues for self-storage facilities. For more information or to see an online demo, please visit www.opentechalliance.com or call (602) 749-9370.

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