



## Central Self-Storage Rolls Out INSOMNIAC Kiosks

### Self-Service Solution Provides the Ultimate in Customer Convenience

PHOENIX, Arizona – May 24, 2007 – OpenTech Alliance, Inc. today announced that Pegasus Group, a real estate investment and management company operating 25 self-storage facilities under the national brand name of Central Self-Storage®, is in the process of rolling out its INSOMNIAC™ kiosks in three states. The kiosks provide a high level of customer service and convenience by enabling Central Self-Storage customers to rent units, make payments, purchase locks, and update their accounts 24 hours a day on their own without a manager's assistance.



One of Central Self-Storage's INSOMNIAC Kiosks

Central Self-Storage's first INSOMNIAC kiosk began taking payments and rentals in June 2006 at its Milpitas, California facility. The kiosk was so well received by Central's customers that Pegasus Group has ordered two more INSOMNIAC kiosks for facilities being built and an additional two for existing facilities.

"At Central, customer satisfaction and convenience comes first," said Margaret Martin, Pegasus Group's Executive Vice President of Property Management. "We saw the INSOMNIAC kiosk as a way to empower our customers to make payments and new rentals on their schedule, while at the same time saving us staffing expenses outside our normal operating hours. We were quickly proven correct when customers used INSOMNIAC to make 16 payments the first weekend after installation."

"We are thrilled to have Central Self-Storage on our growing list of customers," said Robert Chiti, President and CEO for OpenTech. "We share a common vision on how self-service can impact the performance of Central's business, help differentiate them from competitors, and ultimately increase profits. We look forward to helping the team at Pegasus Group deliver on this vision."

Pegasus Group was founded in 1988 and specializes in syndicating real estate investments. Pegasus Group, through individual ownership structures, currently owns and operates 35 properties throughout the United States including mobile home parks, multi-tenant industrial and office buildings, marinas and self-storage facilities. Over eighty percent of its portfolio consists of self-storage facilities that are operated and managed under the national brand name Central Self-Storage®. For more information, please call (925) 930-0810 or visit [www.pegasusgroup.net](http://www.pegasusgroup.net).

OpenTech Alliance, Inc. is the leading developer of self-storage kiosks. Its INSOMNIAC line of self-storage kiosks improves customer convenience, reduces operating costs and increases revenues for self-storage facilities. For more information or to see an online demo, please visit [www.opentechalliance.com](http://www.opentechalliance.com) or call (602) 749-9370.

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