



**INSOMNIAC™**  
The self-storage kiosk.

**Press Release**

## **Wesco Customers Help Themselves With INSOMNIAC Kiosk**

### **Next Generation Facility Empowers Customers with Self-Storage Kiosk**

SCOTTSDALE, Arizona – September 30, 2004 – OpenTech Alliance, Inc. today announced that Wesco Rental Businesses, LP, has empowered its customers to help themselves via OpenTech's INSOMNIAC™ self-service kiosk. Providing the ultimate in customer convenience and service, INSOMNIAC enables customers to make a payment, rent a space or update their account 24 hours a day at Wesco's next generation self-storage facility in Torrance, California.

Wesco Rental Businesses, LP, is pioneering the future of self-storage and rental services. Its state-of-the-art, 120,000 square foot facility features individually alarmed storage units, RV and boat storage, and wine storage. The complex also houses a full-service business center, a coffee shop and café, tool and equipment rental, party and special event rental and sales, and contractor supply and sales.

“Our rental businesses are all about convenience”, stated Ed Detrich, President and COO of Wesco Rental Businesses. “We're creating a brand new way to service and empower customers. Installing INSOMNIAC was a natural fit for us since Wesco customers are busy people and don't always keep banker's hours.”

“Wesco is redefining self-storage and what customers expect in the way of convenience,” said Robert Chiti, OpenTech's President and CEO. “Wesco customers can now help themselves, while INSOMNIAC takes care of the details, including security and bookkeeping.”

INSOMNIAC's fingerprint scanner, photo capture, and address verification features ensure the identity of each Wesco customer. INSOMNIAC is also seamlessly integrated with Wesco's property management software from Centershift and its security system from PTI Access so all customer information is accurate and secure.

### **About OpenTech Alliance, Inc.**

OpenTech Alliance, Inc. is the leading developer of self-storage kiosks. Its impressive INSOMNIAC line of self-storage kiosks improves customer convenience, reduces operating costs and increases revenues for self-storage facilities. OpenTech's INSOMNIAC kiosks work with all Alliance Partner products including SMD Software's SiteLink 2004™, Centershift, Inc.'s STORE™, Empower Software Technology's Storage Commander™, PTI Integrated Systems' TaskMaster™, and Syrasoft's Storage Management System. For more information on OpenTech, please visit [www.opentechalliance.com](http://www.opentechalliance.com) or call (480) 235-4528.

**About Wesco Rental Businesses, LP**

Wesco Rental Businesses, LP, headquartered in Torrance, CA, is a next generation provider of self-storage and rental services. Its state-of-the-art, 120,000 square foot facility features individually alarmed storage units, RV and boat storage, and wine storage. The complex also houses a full-service business center, a coffee shop and café, tool and equipment rental, party and special event rental and sales, and contractor supply and sales. For more information, please call (310) 972-3617, or log on to [www.wesco.la](http://www.wesco.la).

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