



**INSOMNIAC™**  
The self-storage kiosk.

**Press Release**

## **OpenTech Announces INSOMNIAC Kiosk Leasing Program**

### **Great American Finance Company to Provide Self-Storage Kiosk Financing**

SCOTTSDALE, Arizona – April 8, 2005 – OpenTech Alliance, Inc. announced today a new INSOMNIAC™ kiosk leasing program for all of its self-storage kiosks. Offered through Great American Finance Company, the new leasing program enables self-storage operators to lease an INSOMNIAC kiosk for little money down and a low monthly payment.

Financing is available on 24-, 36-, and 48-month contracts for INSOMNIAC 200, 500 and 900 models. The new leasing program is a great way to fit the price of a kiosk into a self-storage facility's operating expenses. For example, with an approved 48-month contract, operators can lease OpenTech's top of the line INSOMNIAC 900 for only \$461 a month with a low down payment of \$922.

"Our leasing program offers great value to both first-time INSOMNIAC customers and repeat buyers through a long established leader in the financial services business," said Robert Chiti, OpenTech's President and CEO. "With a simple credit approval process, customers can put INSOMNIAC to work at their facility for less than \$922 down."

"We're excited to be able to offer this program to INSOMNIAC customers," said Lawrence Aaron, President of Great American Finance Company. "We know many self-storage facilities want to install self-service kiosks and are looking for a way to fit them into their operating expenses. The INSOMNIAC leasing program does just that and enables customers to choose the length of contract that works best for them."

Created exclusively for the self-storage industry, INSOMNIAC is the industry's first vendor neutral, full-service kiosk. The kiosks enable self-storage tenants to rent units, make payments, update their account information, purchase locks, and much more.

The INSOMNIAC kiosk leasing application is available online at [www.opentechalliance.com/lease](http://www.opentechalliance.com/lease). Leasing terms may vary and are subject to credit approval. For more information about INSOMNIAC or the new leasing program, please call (480) 778-9370 or visit [www.opentechalliance.com](http://www.opentechalliance.com).

### **About Great American Finance Company**

Great American Finance Company has been in the financial services business since 1932 providing financing to individuals through its approved retail home furnishing dealers and direct personal cash loans. Its leasing division provides equipment leasing services to small- and medium-size businesses, employing the same skills and experience in analyzing small ticket lease requests that have made its consumer finance business a long-time success. For an introduction to Great American Finance Company's services, please call 312-332-7156 or visit [www.gafco.net](http://www.gafco.net).

### **About OpenTech Alliance, Inc.**

OpenTech Alliance, Inc. is the leading developer of self-storage kiosks. Its impressive INSOMNIAC line of self-storage kiosks improves customer convenience, reduces operating costs and increases revenues for self-storage facilities. For more information about OpenTech, please visit [www.opentechalliance.com](http://www.opentechalliance.com) or call (480) 778-9370.

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