



OpenTech Introduces New INSOMNIAC 500 Kiosk

New INSOMNIAC Model Provides Great Value in a Compact Design

SCOTTSDALE, Arizona – August 11, 2004 – OpenTech Alliance, Inc. today introduced the new INSOMNIAC 500 kiosk, featuring a compact indoor/outdoor design packed with impressive performance at a value price of \$9,995. Perfect for facilities looking to collect check, cash or credit card payments 24 hours a day, the INSOMNIAC 500 uses the same open technology platform as OpenTech's industry leading INSOMNIAC 900 kiosk and supports all OpenTech Alliance Partner products.

The INSOMNIAC 500 is a workhorse with compact design. It takes new rentals and payments, allows customers to update their account information, offers tenant insurance, gives virtual tours, prints leases and even dispenses locks.

Flexible installation options and a compact design enable the INSOMNIAC 500 to fit almost anywhere. The unit can be installed thru-the-wall, free standing or wall-mounted and features a 15" color touch screen display housed within a tough steel casing.

“The INSOMNIAC 500 adds to our growing arsenal of self-service solutions designed specifically for self-storage operators,” said Robert Chiti, OpenTech's CEO. “Our 900 model is already recognized as the ultimate self-storage kiosk. We've added the 500 because operators of smaller facilities asked for it. As the self-storage business changes, we expect to add more models to our product line, each customized to fit the needs of our customers.”

To manufacture the new 500 kiosk hardware, OpenTech turned to SafePak Corporation, the leader in PayStation technology. “The demand for self-service and information kiosks has been growing steadily in every industry,” said Buzz Siler, president of SafePak, “and our focus is building reliable hardware. We chose OpenTech Alliance to be the exclusive distributor of our PayStations within the self-storage industry because they have high standards, enthusiasm, and marketing savvy. They understand the challenges in this unique industry, have earned the respect of their clients and industry partners, and are committed to success.”

Thanks to OpenTech's open technology platform, INSOMNIAC kiosks work seamlessly with all Alliance Partner products including SMD Software's SiteLink 2004™, Centershift, Inc.'s STORE™, Empower Software Technology's Storage Commander™, PTI Integrated Systems' TaskMaster™, and Syrasoft's Storage Management System.

Pricing & Availability

The new INSOMNIAC 500 is available immediately with a base price of just \$9,995. Optional maintenance and warranty services are available for \$149 per month. Optional accessories available separately include a digital camera, scrolling advertising marquee, check reader, bill acceptor and freestanding pedestal. For more information about the new INSOMNIAC 500, please visit www.opentechalliance.com/500/.

About OpenTech Alliance, Inc.

OpenTech Alliance, Inc. is the only vendor-neutral, self-storage kiosk provider. OpenTech's INSOMNIAC kiosks work with all Alliance Partner products including SMD Software's SiteLink 2004™, Centershift, Inc.'s STORE™, Empower Software Technology's Storage Commander™, PTI Integrated Systems' TaskMaster™, and Syrasoft's Storage Management System. For more information on OpenTech, please visit www.opentechalliance.com or call (480) 235-4528.

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