



## **INSOMNIAC 300 Now Rents Units for \$9,000**

*Now even the tightest of budgets can afford the convenience of an INSOMNIAC*

PHOENIX, Arizona – April 23, 2009 – OpenTech Alliance, Inc. today announced the new upgraded INSOMNIAC 300, which sells for \$9,000, will now rent units and process payments 24 hours a day. In a time when every self storage owner is struggling to find ways to cut costs and rent more units, OpenTech makes it even easier to do both. The 300 is perfect for large facilities that employ part-time or relief managers just to handle customer payments and for small facilities that can no longer afford to have a manager on duty 8 hours a day.



The INSOMNIAC 300 is a freestanding kiosk that will accept checks, cash and credit cards, and comes with “Megan” the on-screen assistant who walks your customers through the rental or payment process in English as well as Spanish. Now renters can also sign their rental documents with the latest in on-screen touch technology and have the option of having the documents emailed to them or provided by the property manager when the office is open.

The new 300 could be the difference between being profitable or losing money for many self storage owners this year. As traffic at a facility slows and the occupancy sinks, owners have the choice of continuing to pay for someone to sit in the office for 8 - 10 hours a day, at \$12 per hour, or make a minimal investment in a self service solution that will work all day for that same \$12. And with new special leasing terms self storage owners can pay as the save without any large upfront costs.

OpenTech Alliance, Inc. is the leading developer of self-storage kiosks. OpenTech’s patented INSOMNIAC kiosks enable consumers to rent units, make payments, purchase locks, and update their accounts on their own without a manager’s assistance.

For more information about OpenTech, please visit [www.opentechalliance.com](http://www.opentechalliance.com) or call (602) 749-9370.

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