

## OpenTech Designs Kiosk Perfect for Existing Facilities

### *New Self-Service Kiosk Reduces Total Cost of Ownership*

PHOENIX, Arizona – December 23, 2008 – OpenTech Alliance, Inc., today announced that their latest innovation in self-service kiosks - the [INSOMNIAC 770](#) - is ready to go to work. The new kiosk is the result of a joint development project with one of the industry's leading self storage operators. The 770 includes the latest in patented self service technology, easy to use INSOMNIAC software, on-screen assistant "Megan" and it is backed by OpenTech's world-class team of customer service professionals.

The 770's freestanding pedestal design, onboard signage, and optional canopy make it easy to install and extremely visible. And, its new leasing options make it even easier to own. The standard model is black with an ultrasonic chrome shell, but it can be customized to match any branding scheme. Like all INSOMNIAC models, the 770 interfaces in real-time with the property management software already in use at the facility. With the 770, operators can start renting more units and reducing staffing costs immediately.



"In today's economy we are focused on upgrading our existing properties with the objective of improving our bottom line', claims Lisa Barth Chiappetta, owner of Barth Self Storage in Wisconsin and a Self Storage Association Board Member. "The 770's design and price make it a perfect upgrade! With the kiosk in place our managers will spend less time making collections calls and more time on marketing to new customers and retaining our current ones."

The [INSOMNIAC 770](#) is priced at \$15,500, but can also be purchased on a lease-to-own basis for a low monthly fee which is less than the cost of a part-manager. Your investment in the 770 is protected by OpenTech's comprehensive Maintenance and Warranty Service (MWS) for \$225 per month. Details about what the MWS program covers and optional configurations available can be found on the company's website or by contacting the company directly.

OpenTech Alliance, Inc. is the leading developer of self-storage kiosks. OpenTech's patented INSOMNIAC kiosks enable customers to rent units, make payments, purchase locks, and update their accounts on their own without a manager's assistance. For more information about OpenTech, please visit [www.opentechalliance.com](http://www.opentechalliance.com) or call (602) 749-9370.

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