

Personal Mini Storage Reduces Labor Costs with INSOMNIACs

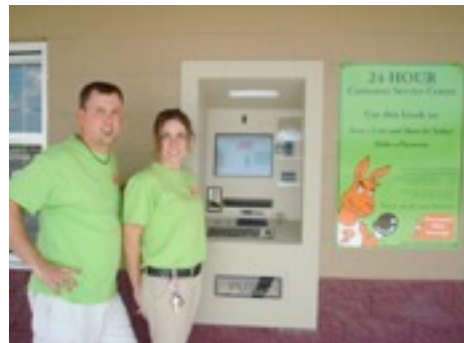
Storage Owner uses Kiosks to Compliment Property Managers!

PHOENIX, Arizona – October 9, 2008 – OpenTech Alliance, Inc. today announced that Personal Mini Storage, one of the top operators in the self storage industry, has successfully implemented the INSOMNIAC 900 kiosks at two of their 30+ facilities in Florida. During the last three months the kiosks have collected over \$10,000 dollars in total payments, rentals and merchandise at both their Clermont and Broadview facilities. Interestingly, most of the transactions took place during regular office hours; substantiating, that customers are comfortable serving themselves and appreciate the added convenience.

Alex Patterson, Project Manager for Personal Mini Storage said, “At our Clermont location, we do more than just rent units and take payments, we also rent moving trucks which keeps a heavy amount of traffic flowing in and out at all times. There were times when our managers were so busy helping customers with new rentals, payments, or truck rentals, that we would potentially lose new customers or anger current ones that would have to wait. Now that we have implemented the kiosk at our facility, we have it taking payments and making rentals so our managers can focus on other tasks such as marketing, increasing occupancy, or renting trucks.”



Broadview, FL



Clermont, FL

“On the other hand our Broadview facility does not have quite as much traffic as our Clermont facility; therefore, we use the kiosk in a completely different way. We have empowered our customers to utilize the kiosk as much as possible without the help of a manager. We have been able to reduce the cost of unnecessary labor behind the counter and still keep the facility running sharp. The kiosk obviously gives current or new customers the ability to make a payment or rent a space at any time of the day. It’s a win-win situation.”

Personal Mini Storage owns and operates more than thirty facilities. The facilities include amenities such as automated security gates, video surveillance, self service kiosks, and business services. For more information about Personal Mini Storage, please visit www.personalministorage.com or call (407)297-3683.

OpenTech Alliance, Inc. is the leading developer of self-storage kiosks. Its dependable INSOMNIAC line of self-storage kiosks improves customer convenience, reduces operating costs and increases revenues for self-storage facilities. For more information about OpenTech or its INSOMNIAC kiosks, please visit www.opentechalliance.com or call (602) 749-9370.

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