

## OpenTech Introduces INSOMNIAC 300 Payment Kiosk

*Freestanding, Outdoor Kiosk Services Customers 24 Hours a Day.*

PHOENIX, Arizona –July 14, 2008 – OpenTech Alliance, Inc., announced it has added a 5<sup>th</sup> model to the INSOMNIAC line of self service kiosks – the INSOMNIAC 300. The INSOMNIAC 300 is a freestanding, outdoor payment kiosk that processes customer payments 24 hours a day. In less than 30 seconds, self storage customers can complete their payment with cash, check or credit card and walk away with a printed receipt. Customers will also appreciate being able to make late payments at the kiosk, avoiding the awkwardness of having to pay the manger face to face.

Self storage operators that employ an INSOMNIAC 300 will:

- Save thousands of dollars a year by eliminating the cost of part-time or additional staff needed behind the counter just to accept rental payments.
- Improve cash flow by reducing the amount of delinquent customers.
- Free up managers to focus on renting new units or marketing activities.
- Never have prospective customers put on hold or asked to wait while the manager processes a payment.

Josie Miller, President of Management Enterprises and Operator of All Aboard Mini Storage, stated “We operate over 20 self storage facilities in California and have ordered 2 INSOMNIAC 300s. The idea is to have the kiosks automate the on-site payment process and make it easier for our customers to pay their rent.” Josie anticipates the payment kiosks will assist their property managers operate their larger facilities more efficiently and provide a new level of convenience their competitors do not offer.



The kiosk is very simple to use and includes Megan’s voice prompts in both English and Spanish. The kiosk measures 62” high by 16” wide by 17” deep. It is weather resistant and comes with a high security 3 point locking system that is hidden out of sight behind the kiosk. The freestanding kiosk installs very quickly and can be relocated with minimal effort. The base is made of a solid metal plate with 4 anchor points and concealed under a mounting cover.

The new INSOMNIAC 300 is now available for \$8,000 (US) with a standard Setup, Training, and Customization fee of \$750. During the promotional period, 12 months of Maintenance and Warranty Service, valued at \$1200, will be included at no additional charge.

The INSOMNIAC 300 will be showcased in the SSA’s Innovation Alley and on display in booths #314,316,318 at the Self Storage Association’s Fall Conference and Tradeshow in Las Vegas on September 4-6, 2008.

OpenTech Alliance, Inc. is the leading developer of self-storage kiosks. Its INSOMNIAC line of self-storage kiosks reduce operating costs, increase revenue, and drastically improve customer service for self-storage facilities. For more information or to see an online demo, please visit [www.opentechalliance.com](http://www.opentechalliance.com) or call (602) 749-9370.

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