

## **E-SoftSys Joins OpenTech Alliance Partner Program**

*Self Storage Manager's users now connected in real-time to OpenTech solutions*

PHOENIX, Arizona – June 30th, 2010 – OpenTech announced today that E-SoftSys has become the newest member of their Alliance Partner Program. The two companies have been working together for the past few months to develop a seamless integration between E-SoftSys's property management software, Self Storage Manager, and OpenTech's products; the INSOMNIAC Kiosk, INSOMNIAC LiveAgent! call center application and the INSOMNIAC Self Storage Network.

"It's always exciting to add new vendors to our Alliance Partner Program," commented Robert Chiti, President and CEO of OpenTech Alliance. "Continued growth of the program, means our customers have more options when selecting property management software to run their businesses." OpenTech's Alliance Partner Program was created to promote "open" integration among technology providers in the self storage industry. "When vendors like OpenTech and E-SoftSys work together behind the scenes to improve the integration between our systems, self storage operators win," stated Chiti.

In today's fast-paced world, self storage owners need something that saves time and allows them to get the most out of their investments. "Joining the OpenTech Alliance Partner Program increases the benefits Self Storage Manager offers our current and future customers," said Kat Shenoy, President and CEO of E-SoftSys. "And like, OpenTech, we are always looking for ways to make our products better – offering more value to everyone and this integrated platform allows us that opportunity."

### **About E-SoftSys**

E-SoftSys is a Microsoft Gold Certified Partner and an ISO 9001:2000 certified company. For more than ten years, E-SoftSys has been providing software solutions to the self storage industry E-SoftSys also offers website design, development, and Search Engine Optimization services. E-SoftSys has a global client base with customers in over 15 countries spread across North America, South America, Europe, Middle East and Asia Pacific. Its property management software, Self Storage Manager, has unique architecture, 24/7 customer support and a fully integrated CRM module.

### **About OpenTech**

OpenTech Alliance, Inc. is the leading developer of innovative solutions for the self storage industry. The company's products and services include seven models of INSOMNIAC Kiosks ranging from \$4,900 to \$18,000, INSOMNIAC Live! call center services and the INSOMNIAC Self Storage Network for online storage reservations. OpenTech solutions improve customer convenience, reduce operating costs and increase revenues for self-storage operators. For more information please visit [www.opentechalliance.com](http://www.opentechalliance.com) or call (602) 749-9370.

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