



**INSOMNIAC™**  
The self-storage kiosk.

**Press Release**

## **U-STORE-IT Installs INSOMNIAC™ 800 in Maryland**

### **Facility Leverages Technology to Rent Units for Weekends and After Hours.**

PHOENIX, Arizona – March 4, 2008 – OpenTech Alliance, Inc., today announced that U-Store-It Trust (NYSE:YSI) has implemented an INSOMNIAC™ 800 kiosk at one of their Maryland facilities. The kiosk is used primarily to process new rentals and collect monthly payments when the property manager is busy, after office hours, and on days the office is closed. The kiosk is located inside a 24 hour access vestibule at the front entrance of the facility. In the first 30 days of operation the kiosk has helped over 100 customers make a payment or rent a unit.

“We worked closely with Kristi Gubbels and the team at U-Store-It to understand how they run their operation and what they wanted to accomplish with our INSOMNIAC,” said Robert Chiti, President and CEO of OpenTech Alliance. He added, “We all felt it was important to brand the kiosk with the U-Store-It colors and logo so their customers would immediately feel comfortable using it.”



U-STORE-IT Service Center's INSOMNIAC™ 800 in Laurel, Maryland

“Our company is truly excited about our INSOMNIAC kiosk which provides 24 hour coverage for our facility in Laurel,” says Kristi Gubbels, Director of Marketing for U-Store-It. “We purchased the INSOMNIAC kiosk because it makes good business sense. Customers appreciate the convenience of 24 hour service and having the ability to rent units when our competitors are closed is a real advantage. “

OpenTech Alliance, Inc. is the leading developer of self-storage kiosks. Its INSOMNIAC line of self-storage kiosks improves customer convenience, reduces operating costs and increases revenues for self-storage facilities. For more information or to see an online demo, please visit [www.opentechalliance.com](http://www.opentechalliance.com) or call (602) 749-9370.

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