



INSOMNIAC Collects over \$672,000 on Sundays and Holidays

OpenTech Releases Detailed Kiosk Usage Stats for Sunday's & Holiday's in 2007

PHOENIX, Arizona – February 20, 2008 – OpenTech Alliance, Inc. today announced that \$672,685 of rental fees have been collected by its INSOMNIAC™ kiosks on Sundays and Holidays in 2007. While the high cost of having staff on duty forces most self storage facilities to be closed on Sundays and Holidays, self storage owners with an INSOMNIAC are finding renting a unit or two on a Sunday and Holiday is an easy way to attract customers when their competitors are closed.

For the year of 2007, consumers used INSOMNIAC kiosks on Sunday and Holidays to rent 840 storage units and made 5,837 payments representing a total of \$672,685 in self-service transactions. Detailed transactions are below.

Move Ins	Quantity	Dollars
Holidays	148	\$15,000
Sunday	692	\$63,857

Payments	Quantity	Dollars
Holidays	1,066	\$105,616
Sunday	4,771	\$488,212

Totals	Quantity	Dollars
Move Ins	840	\$78,857
Payments	5,837	\$593,828
Grand Total	6,677	\$672,685

“I have witnessed the real financial impact of installing INSOMNIAC Kiosks at our two (2) facilities. Using the Kiosk keeps our managers happy by giving them their Holidays and Sundays off, but still allows us to be open for business 24/7,” says John Leslie, a prominent self-storage owner in Indianapolis, Indiana. He added, “We rented 2 units on Thanksgiving Day and 1 on Christmas Day. I am happy we could help these customers find storage when they needed it.”

“In talking with self storage owners who are considering a kiosk, I hear them compare the kiosk to the level of customer service provided by a live person. I share with them I agree a self service kiosk may not be as good as their best manager, but there is a fair chance it is as good as or better than their worst manager and I am 100% sure that INSOMNIAC provides a higher level of customer service than a CLOSED sign. As we start to hear directly from more and more self storage customers we are learning that the convenience our kiosk provides is something they truly appreciate.” said Robert Chiti, President and CEO for OpenTech.

OpenTech Alliance, Inc. is the leading developer of self-storage kiosks. Its INSOMNIAC line of self-storage kiosks improves customer convenience, reduces operating costs and increases revenues for self-storage facilities. For more information or to see an online demo, please visit www.opentechalliance.com or call (602) 749-9370.

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