

OpenTech Publishes 2008 Kiosk Usage Data

INSOMNIAC Kiosks Collected Over \$8M in Rental Fees in 2008

PHOENIX, Arizona – January 24th, 2009– OpenTech Alliance, Inc. today announced it has exceeded the \$15 million mark in rental fees collected by its INSOMNIAC kiosks. Self storage facilities around the globe obtained \$8M of those fees collected in the past 12 months. In an ongoing effort to be a transparent company, OpenTech is releasing these detailed kiosk usage numbers giving the self storage industry the opportunity to see for itself how much consumers have utilized and benefited from the use of self service kiosks. OpenTech’s is currently creating a more detailed Kiosk Usage White Paper that is available upon request.

Self storage owners have already purchased over 450 INSOMNIAC kiosks to date. OpenTech reported 196 kiosks were online as of January 1, 2008 and another 155 came online during the period ending December 31, 2008. During 2008, consumers used INSOMNIAC kiosks to rent 8,938 storage units, make 76,260 payments, and purchase 5,014 locks representing a total of \$8,709,980 in self service transactions.

New Rentals Taken January 1, 2008 through December 31, 2008

Move Ins	Quantity	% of Total
Office Hrs. (M-F 9-5 & Sat 10-3)	4,952	54%
Outside Office Hours	3,986	45%
Summary results based on weekday vs. weekend usage		
Weekdays	5,905	66%
Sat	1811	20%
Sun	1222	14%

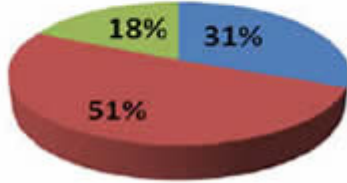
Payments Received January 1, 2008 through December 31, 2008

Payments	Quantity	% of Total
Office Hrs. (M-F 9-5 & Sat 10-3)	37,265	49%
Outside Office Hours	38,995	51%
Summary results based on weekday vs. weekend usage		
Weekdays	55,832	73%
Sat	11,503	15%
Sun	8,925	12%

One of the many benefits of a kiosk is that it does not need to take a holiday. In 2008 INSOMNIAC kiosks rented 249 units to customers on holidays. In total the kiosks collected \$254,155 in rental fees during the 11 major holidays proving self storage customers are active people in today’s high paced world that want to do business when it is most convenient for them.

Form of Payment by Transaction Count

■ Cash ■ Credit Card ■ Check



“INSOMNIAC kiosks can serve as a hedge against increasing expenses in this tough economic climate. The kiosks give self storage owners the ability to reduce their staffing expense without sacrificing new rentals or customer service” said Robert Chiti President and CEO of OpenTech Alliance.

With all three forms of payment being used the need for providing consumers with an on premise payment system that supports all forms of payment is a must. While credit cards are the preferred method of payment checks and cash still provide for the other half.

OpenTech Alliance, Inc. is the leading developer of self-storage kiosks. Its INSOMNIAC line of self-storage kiosks improves customer convenience, reduces operating costs and increases revenues for self-storage facilities. For more information or to see an online demo, please visit www.opentechalliance.com or call **(602) 749-9370**.

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